



# The Accelerator



WEEKLY NEWSLETTER – THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday - Hicks & McCarthy @ 7:15 am sharp

October 06, 2004

This Week's Reporters: Jim Cameron & Bruce Spector

Publisher: Courtney Outhouse

Editor: Rick Haverty

Editor Emeritus: Ray Robbins

Photos: Rick Haverty

**ROTARY TEAM** Presiding: John Bernacki

Invocation: Tom Gunter-Kremers

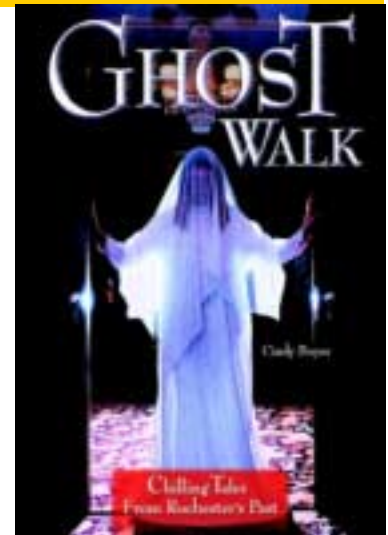
Musical Coordinator – Lynn Freshman

Sergeant-at-arms: Frank Burns

**OCTOBER IS VOCATIONAL SERVICE MONTH**



## Cindy Boyer Speaks about Ghost Walk and the Landmark Society - story below



VISITING ROTARIANS / GUESTS: Visitors included: Tom Welgen (Fairport), Dave Dosier (Fairport), Keith Rawlins (prospective member), Cub Scout Cornell Stern & his mom Michelle.

ATTENDANCE – 33 Members, 1 honorary member, 2 visiting Rotarians, 3 guests.

### MEMBER NEWS

Please forward any member news to Rick Haverty – email, phone, and napkins all work.

Between last week's meeting and this week's meeting member Ray Robbins paid a quick visit to the hospital. We're glad to hear that all is well and Ray was able to bring us Pancake Supper tickets to sell to our friends, relatives, and co-workers.

CLUB Attendance - Our attendance figure for August – **64 %**

### ANNOUNCEMENTS

**HABITAT FOR HUMANITY PROJECT CONTINUES:** Several members have already worked on this project (Gerry Vesling & Peter Crooker for two). Tom will provide a full list at the projects conclusion. Upcoming work dates are November 20, December 8 and December 21. Each volunteer is asked to work a full day from 8:45 a.m. to 4 p.m. For more information email Tom at [Tkremers@bturnkey.com](mailto:Tkremers@bturnkey.com) or call his cell phone at 749-7664.

**IT DOESN'T MATTER WHO YOU VOTE FOR AS LONG AS YOU VOTE AND COME TO THE PANCAKE SUPPER:** Tuesday November 2<sup>nd</sup> is getting very close. Your job is to sell as many tickets as you can and show up to work on Election Eve. At \$5 per person it's a great deal – you'll be doing the people you sell them to a big favor.

**HALLOWEEN FEST HELPERS NEEDED:** October 23<sup>rd</sup> from 3:00 – 6:30. Lynn has a sign-up sheet for the hayride and Pat Mallery will need help with the booth as well. See either of them for details.

**LPGA TICKET SALES WILL BEGIN SOON (Where does the time go?):** Brian Marcellus reminded us that LPGA ticket sales will begin soon. Bob Thompson volunteered just this morning to coordinate the effort. Our assignment will likely beat Marketplace Mall again this year.

**EASTERN CITIES DINNER:** The 79th Annual Rochester Rotary Eastern Cities Fellowship Dinner will be held on Tuesday, October 26th at the Riverside Convention Center. The keynote speaker is Rotary International President Glenn Estess. The cost of the dinner is \$40.00 per person – please get your check to Lynn Freshman. Our club usually has two or three tables there (two are already reserved). It's always a great event and will replace our morning meeting the following day. We do this to encourage attendance. If you've never been to this event, now is a great time to try it out. Some members will bring their spouse or other special guest and some will come "stag" (mostly us cheap guys). As has occurred in the past, new members who have joined Rotary since Fall of 2003 will receive special recognition from Rotary International President Glenn Estess. The place will be crawling with fellow Rotarians from clubs across New York State and the Province of Ontario, Canada.

**BOY SCOUTS WERE HERE WITH POPCORN:** Tom Gunter-Kremers introduced Cornell Stern, a scout from pack 617. The annual Popcorn fund raiser has begun. You want it – we have it!

**LETTERS FROM THE EDGE:** Our club received a thank you note from Doug Emblidge for this year's golf tournament effort. Gerry Vesling read a thank you from Cher Niedermier from Ronald McDonald House for work our club members did there. Cassandra Kennedy, a Nazareth student, sent a note thanking us for the service award we gave her. We also received an email from Dion Janssen..."Greetings from Holland"

*Dear Rick and Rotary Pittsford,*

*I wanted to say hi to everybody. I'm now 7 weeks home and it feels good to be home but I really miss Pittsford a lot. I started college 4 weeks ago, it is a lot fun but also a lot of studying. I'm playing soccer again for my town.*

*It is great to see your friends again and go out with them.*

*I still have a lot of contact with Family Hessney, the other exchange students and my friends in Pittsford.*

*As you probably know my USA Bus trip was amazing. It was the best month of my year because I saw so many different things. It was also great to travel for a month with 109 exchange students; I made tons of friends this month. I want to thank everybody again for the great year I had. Thank you so much for the opportunity I got.*

*Thank you so much,*

For your records, Dion's email is [janssen\\_dion@hotmail.com](mailto:janssen_dion@hotmail.com)

**SAMANTHA'S BIRTHDAY IS OCTOBER 11<sup>th</sup>:** Be a sport and send Samantha Hessney a birthday greeting via email. Her address is: [samantha\\_hessney1085@hotmail.com](mailto:samantha_hessney1085@hotmail.com) .

**ROTARY LEADERSHIP INSTITUTE – Saturday 11/6:** The one-day institute session is coming up on November 6<sup>th</sup> in Canandaigua. Our club will split the \$90 tuition fee with you if you're interested in going (you pay \$45 – the club pays \$45). It is a worth while educational experience that will also afford you the opportunity to hear from other Rotary members from the area. See President Bernacki to sign up.

## FEATURES

### THIS WEEKS PROGRAM

**MUSIC:** We sang, by request of our speaker, "By the light of the silvery moon."

**SPEAKER:** Lynn Freshman introduced Cindy Boyer from the Landmark Society. Cindy is a lover of this time of year (autumn). She told a bit about the Landmark Society and the Ghost Walk. Cindy's job is to connect people with our history and heritage. The mission of the Landmark Society is to discover, protect, and preserve the architecture of the area. Cindy explained that during a ghost walk participants hear true, well researched, stories from six to eight characters from Rochester's past. They relate interesting stories about life and happenings in and around Rochester about 150 years ago. She went into character as the

fictional Mrs. Wickem to demonstrate the combination of entertainment and education the theatre of Ghost Walk can provide. In this case some information about the quick growth of Rochester due to the Erie Canal as well as the cholera epidemic. She also talked about a new fangled diet – the Dr. Graham diet. He prescribed whole grains, fruits, and vegetables in place of white breads, fatty meats, coffee and tea. Imagine such a crazy fad diet?



Cindy also announced the release of a book she authored called, “Ghost Walk – Chilling tales from Rochester’s past.” The book is available for a pre-publication price of \$11 (this week only). The cover is featured on our front page this week. From the Landmark Society’s web site: *A collection of all-true tales from Rochester, New York’s history. Based on newspaper reports, letters, diaries, and vintage photographs, author Cindy Boyer brings to life thirteen of the most unnerving chapters from the city’s past. From grave robbery and cholera epidemics to industrial disasters and unsolved murders, Boyer resurrects the life and times of the growing 19th century metropolis. Ghost Walk is inspired by the*

*Landmark Society of Western New York’s popular Ghost Walk performance and brings together the best stories from the first 10 years of the annual fall event.*

The book can be ordered on-line. So can tickets for a Ghost Walk performance – to be held October 22, 23, 29, and 30. Tickets are \$7 for members and \$8 for nonmembers. Web address - <http://www.landmarksociety.org/events/events.html?uid=340> or Tickets are available at Parkleigh (Park Avenue and Goodman Street) and Media Play stores in Southtown Plaza and Ridgemont Plaza. Tickets can also be ordered by calling 546-7029 ext. 10. On performance evenings, tickets, if available, can be purchased at the Third Presbyterian Church, corner of East Avenue and Meigs Street for \$10. Starting at 7 p.m., tours leave the church every 10 minutes. Ghost Walk is suitable for children over the age of eight. Dress appropriately, for the walk takes place rain or moonshine.

Cindy was a delightful speaker and represented the Landmark Society very well. She noted that her husband, Dave Boyer, who designed the Ghost Walk graphic you see here, was also a recent speaker at one of our meetings. What an entertaining couple – we’re glad we found you.

**HAPPY DOLLARS & FINES:** Peggy Martin gave the first happy dollar for the “Taste of the Town” a visiting nurse association benefit (they raised \$50K!). Fred Gallina chipped in for our attendance and the fact that he’s done with his attendance duties this week. Mike Doughty, sporting a suit, tie, and sandals (for his sore feet), finished the wine glass marathon in under 5 hours. Matt Wahl gave a buck for leaving early last week and another for his wife Susie taking her first ride in a powered parachute. Bill Pieper gave for the good time he had helping out at Intervol. Ben Johnson was with his Dad in Chestertown MD – Dad’s alma mater. Lynn Freshman gave for her trip to Memphis – she and Manny looked for Elvis but didn’t find him. Cindy Boyer gave for having her first book published. Elthea gave because it was her birthday last Friday – Happy Birthday Elthea! Pat Mallery gave for Pete Crooker, Billy Pieper & Jackie Swift as they all volunteered to help drive Interact students to Intervol last night. Jack Pickering gave because a 4-year old girl (related to someone he works with) escaped injury in a truck accident and because the Red Sox won. Ed Francis gave for the guys who pulled off the picnic while he was away and for his trip to China. Gerry Vesling gave for his Rotary sticker and suggested that others in the club stick one on their car (or was that in their ear?). Pete Crooker gave for working with Gerry at the Habitat house. Rick Haverty gave a buck – not for the Red Sox win (after all, that was expected) but for the Yankees loss.

**50/50 DRAWING:** The pot has grown to \$41. First draw went to prospective member Keith Rawlins, but he didn’t draw an ace. The second went to Bob Vukosic who drew a nine. You may want to buy extra tickets for next week’s drawing.

**ROTARY INFORMATION:** Rotary Leadership Institute

The Rotary Leadership Institute, of which our district is a member, has scheduled courses at twenty three (23) locations in the northeast USA and Canada this Rotary year. The closest to us will be held on November 6<sup>th</sup> at the Inn on Canandaigua Lake. The Institute, a project run by 26 districts, conducts courses throughout the region to further Rotary knowledge and leadership skills for those identified by their clubs as having the potential for future club leadership (not necessarily as a club president). The courses are designed to provide Rotary knowledge and to develop leadership skills for voluntary organizations. Some examples of course sessions include, "The Perfect Meeting", "A Look Outside the Club", "The Rotary Foundation", "Membership Retention", five sessions on "Leadership", "Creating Service Projects", "Public Relations", "Vocational Service", "Membership Development", "Analyzing a Rotary Club", "International Service", "Written Communications" and "Public Speaking". And now there are new Graduate Courses for our Part III Graduates.

The value you receive from this day includes a better understanding of Rotary and how it works. You'll meet fellow Rotarians in a relaxed learning atmosphere and have a chance to trade war stories and ideas. There hasn't been a year in the recent past that an attendee hasn't brought back one or more great ideas for our club. The tuition (which helps pay for the facility, lunch, and other expenses) is \$90 per person. Our club has made it a practice to split the tuition with you - \$45 each – to encourage more members to attend. If you're interested in going this year please talk to president Bernacki.

**QUOTE OF THE WEEK:** *"Education is when you read the fine print. Experience is what you get if you don't."* - Pete Seeger

**JUST FOR FUN:** A joke for Robbie...

Tony Blair is visiting an Edinburgh hospital. He enters a ward full of patients with no obvious sign of injury or illness and greets one. The patient replies:

"Fair fa your honest sonsie face,  
Great chieftain o' the puddin' race,  
Aboon them a you take your place,  
Painch, tripe or thairm,  
As lang's my airm."

Blair is confused, so he just grins and moves on to the next patient. The patient responds:

"Some hae meat and canna eat,  
And some wad eat that want it,  
But we hae meat and we can eat,  
So let the Lord be thankit."

Even more confused, and his grin now rictus-like, the PM moves on to the next patient, who immediately begins to chant:

"Wee sleekit, cowerin, timrous beasty,  
Thou needna start awa sae hastie,  
Wi bickering brattle."

Now seriously troubled, Blair turns to the accompanying doctor and asks "What kind of facility is this? A mental ward?"

"No," replies the doctor.

"This is the...(drum roll please) ... serious Burns unit."

## OTHER CLUB / DISTRICT EVENTS

- **Oct21 - Brighton Rotary's 47th Annual PAncake Day** - Brighton Presbyterian Church, 1775 East Ave., Rochester (East Ave. near Winton) - 7:00am - 8:30am, 11:30am - 1:30pm, and 4:45pm - 7:30pm - Donation: Adults \$6.00; Children 3 thru 11 \$4.00, Children under 3 Free; Seniors 65+ \$5.00 - Tickets at the door or Email [Deanna Krusenstierna, Club Treasurer](mailto:Deanna.Krusenstierna@brightonrotary.org)

- **Oct 26 – Eastern Cities Fellowship Dinner – Riverside Convention Center**

**UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES**

**On-Going –**

- Pittsford Food Cupboard, 2-hour shifts on Tuesdays or Fridays between 10:00am and 2:00pm and special events.

- 5 October – Habitat House** work day (See Tom Gunter-Kremers)
- 2 November – Annual PANCAKE SUPPER** – Pittsford-Mendon High School
- 6 November – Rotary Leadership Institute** at the Inn in Canandaigua
- 11 November – Habitat House** work day (See Tom Gunter-Kremers)
- 21 March – A TASTE OF PITTSFORD** – Monday evening at Nazareth

**MEETING SCHEDULE & SPEAKERS**

If you know someone who would be an interesting speaker contact Lynn Freshman for scheduling.

Attendance Assignments: October - Fred Gallina \* November - Thomas Gunter-Kremers \* December - Danny Harper \* January - Curt Fey \* February - Jack Pickering \* March - Peggy Martin \* April – TBD \* May - Doug Trolley \* June – TBD

BOARD MEETINGS – First Thursday of each month @ Pittsford Wegman's Market Café (upstairs) 7:00 am

\*\*\*\*\* **NEXT WEEK** \*\*\*\*\*

**13 October: Jonathan Friedlander - EquiCenter Therapeutic Riding Program (Greeter – Danny Harper)**


\*\*\*\*\*

- 20 October:** John Bernacki – Club Assembly (Greeter – Rick Haverty)
- 27 October:** NO MEETING – Eastern Cities Dinner on Tuesday night (26 October)
- 3 November:** NO MEETING – Pancake Supper on 2 November evening
- 10 November:** Marcia Rocco – New Horizons at the Airport (Greeter – Don Henderson)
- 17 November:** Know Your Member – Ed Francis (Greeter – Rick Juszkiwicz)
- 24 November:** Program TBD (Greeter – Elthea King)

**HELPFUL ROTARY LINKS:**

<http://www.rotary.org/> - Rotary International  
<http://www.pittsfordrotary.org/> - Our club's website

<http://www.rotary7120.org/> - Our District  
[NAZARETH ROTARACT](#) – Rotaract

<b>The Rotary Club of Pittsford, New York</b>	<b>1-800-867-0513 extension 388</b>	
<p><b><u>2004-2005 Club Officers</u></b>          President – <a href="#">John Bernacki</a>          President Elect – <a href="#">Pat Mallery</a>          Vice President – <a href="#">Lynn Freshman</a>          Secretary – <a href="#">Jim Cameron</a>          Treasurer – <a href="#">Jim Kubarek</a>          Past President – <a href="#">Rick Haverty</a>          Sergeant-At-Arms – Frank Burns</p>		<p><b><u>2004-2005 Board of Directors</u></b>          Club Service – <a href="#">Ed Francis</a>          Community Service              <a href="#">Peggy Martin</a> – Fund Raising              <a href="#">Pete Crooker</a> – Rochester Projects              <a href="#">Bob Thompson</a> – Pittsford Projects          Vocational Service – <a href="#">Mary Alice Price</a>          International Service – <a href="#">Bob Vukosic</a></p>

<b>FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2004-2005)</b>		
Chair – Matt Wahl (6/30/05) Club President – John Bernacki (6/30/05) Treasurer – Roger Zaenglein (life term)	<i>Other Voting Members:</i> Ray Cornelius (6/30/05) Brian Marcellus (6/30/07)	Gaven Hurley (6/30/06) Jim Murphy (6/30/06) Don Henderson (6/30/07)



**SUPPORT OUR SPONSORS**

**Frank H. Ferris, III  
Attorney At Law**

Weiner, Lawrence & Ferris, P.C.  
349 W. Commercial Street – Suite 3400  
East Rochester, New York 14445  
Tel (585) 586-6280 Fax (585)586-2023

**Pete Crooker Painting**

Fine interior painting  
Miscellaneous repairs /  
projects  
Give me your “to do” list

**(585) 381-4001**

Re/Max Realty Group  
**James M. Kubarek**

40 Grove Street  
Pittsford, NY 14534  
Tel (585) 389-1027  
Fax (585) 248-0449  
Email:

[jkubarek@rochester.rr.com](mailto:jkubarek@rochester.rr.com)

**PITTSFORD**

**FEDERAL CREDIT UNION**

Your Community Credit Union  
Pittsford – Mendon – Honeoye  
Falls – Lima – Bloomfield  
(585) 624-7474

[www.PittsfordFCU.org](http://www.PittsfordFCU.org)

**Kevin D. Henderson**, RHU, LUTCF  
Higgins Henderson, LLC  
6800 Pittsford-Palmyra Rd  
Fairport, NY 14450  
(585) 421-0470  
[higginshenderson@msn.com](mailto:higginshenderson@msn.com)  
Securities offered through Royal  
Alliance Associates, Inc.

**Rick Juskiewicz**

Master of Photography  
[www.duncanstudioinc.com](http://www.duncanstudioinc.com)  
(585) 586-3350

**Duncan Studio Inc.**

38 State Street - Pittsford

**Trolley Family Dentistry**

*for a smile on the right track*  
**Douglas A. Trolley, D.D.S.**  
(585) 385-1315  
24 B Grove Street - Pittsford

**Incredible Graphics**

Electronic Art Services  
**James Cameron** – Director  
452 Commercial Street  
East Rochester, NY 14445  
(585) 381-7990  
[www.incrediblegraphics.com](http://www.incrediblegraphics.com)  
Email: [graphics@frontiernet.net](mailto:graphics@frontiernet.net)

Wells Fargo Home Mortgage  
**Dean LoBrutto**

300 Red Creek Drive  
Rochester, NY 14623  
(585) 419-2070  
[dean.j.lobrutto@wellsfargo.com](mailto:dean.j.lobrutto@wellsfargo.com)

Re/Max Realty Group  
**William Pieper**

40 Grove Street  
Pittsford, NY 14534  
Tel (585) 389-1037  
[wmpieper@aol.com](mailto:wmpieper@aol.com)  
[www.homesinrochesterny.com](http://www.homesinrochesterny.com)

**innovative solutions**  
**David P. Spaker III**

*All you need to know about IT*  
3495 Winton Place  
Rochester, NY 14623  
[dspaker@innovativesol.com](mailto:dspaker@innovativesol.com)  
[www.innovativesol.com](http://www.innovativesol.com)

**John E. Bernacki, Jr.,  
P.C.**

Attorney & Counselor At Law  
11 State Street  
Pittsford, NY 14534  
(585) 218-9550  
[Jbernacki@JohnBernackilaw.com](mailto:Jbernacki@JohnBernackilaw.com)  
[www.JohnBernackiLaw.com](http://www.JohnBernackiLaw.com)

**Fred S. Gallina**

Attorney at Law  
100 Wilder Bldg – One East Main St.  
Rochester, NY 14614  
(585) 325-3120  
[fsgallina@aol.com](mailto:fsgallina@aol.com)

**Amica Insurance**  
**James F. Murphy,  
CPCU**

1221 Pittsford Victor Rd  
Pittsford, NY 14534  
(800) 867-0513 x 312

**FORSYTHE**

Jewelers \* Since 1927  
66 Monroe Avenue - Pittsford  
**Matthew E. Wahl**  
Certified Gemologist  
(585) 586-5954 or (877) GEM-5954  
[www.forsythejewelers.com](http://www.forsythejewelers.com)

