



The Accelerator



WEEKLY NEWSLETTER of THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday – Pittsford Library @ 7:00 am

November 15, 2006

This Week's Reporters: Jim Cameron and Bruce Spector

Publisher: Jim Murphy

Editor: Bruce Spector

Editor Emeritus: Ray Robbins

October is Rotary Vocational Service Month

Today's Rotary Team: President Lynn Freshman, Set Up: Peter Crooker, Greeter/Invocation: Nina Rummel, Collection & Attendance: Jerry Gambino, Sergeant-at-arms: Frank Burns, Happy Dollars: Pete Crooker, Songs: "America" and "We're Pittsford Rotary" led by Lynn Freshman.

Program: Club Assembly

Attendance: 35 members; 3 guests including prospective members Ramesh Padman and Pam Wright, honorary member Jan Smith and 4 students Chiara Fancello, Julia Plaza, Erik Kopp and Margherita Troiente, for a total of 43 attendees.



ANNOUNCEMENTS

IF YOU HAVE AN ANNOUNCEMENT: If you have an announcement to make at a club meeting please provide the details to the newsletter writers either by paper copy or by email to bruce@spectors.org.



The Rotary Club of Pittsford welcomed our newest members, Malcolm Bugler and Tom Fresina. Tom owns Bill Wahl's Micro Creamery in the Town of Pittsford and joined Rotary to give back to the community which have given him so much. Malcolm works for Bosch Security Systems and also owns a business through which he helps people to find their path to applying financial principles. Malcolm returned last week from England, with his wife. Welcome to our two newest members!

Elthea King returned home on November 12. We all wish her the best in completing her recovery.

Among our club's many attendees at the November 4 Rotary Leadership Institute, Richard Colby said that this is for new members and not-so-new members. We learn about Rotary and other clubs. Ideas are shared which can bring back to our club. Jim Cameron and Kevin O'Grady are graduates of the three levels of courses. Congratulations to Jim and Kevin!

Richard Colby said that Operation Food Basket is scheduled for December 21. We pick up food baskets in Henrietta and deliver them to needy families. Please contact Richard to help.

Gaven Hurley reminded us that November is Rotary Foundation Month. He attended the first annual District 7120 Foundation Brunch. Our goal is for each Rotarian to donate \$100 per year to Rotary International Foundation, with our Pittsford Rotary Foundation matching the first \$2000 of donations. Your donations build up your credit toward \$1000 Paul Harris Awards which you can receive, or which you can designate others to receive. Checks to Rotary International Foundation can be given to Gaven Hurley, Jim Murphy or Jack Pickering.



Don Henderson reported over 1100 attendees at the annual Pancake Supper. Despite excellent turnout, lines were rarely long due to excellent coordination in delivering the meals. Don thanked a great team including Bob Vukosic who provided a projector for a presentation. Peter Crooker received tremendous praise for the event, and reported \$3530 in ad booklet revenue, a 10% increase from last year. He asked that we patronize the contributing vendors and use the coupons published in the ad booklet, to show the vendors that their ads pay off. Next year's approach to advertising will be different, to continually improve the value, including sponsorship of each table, and an ad booklet which can be distributed at every event that we sponsor.



This year's Flipper Award is shared by Helmut Albrecht and Jim Murphy, who did superb work at their respective stations of server and seconds grill, respectively. Thanks to all Pittsford Rotarians for making this event a wonderful success, both financially and as a town event.



Our club received a thank you note from the Town of Pittsford, for our help with the Family Halloween Fest. Thanks to those who attended and donated a total of 100 boxes of food and \$275 cash.

UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES

CHAIRPERSONS – PLEASE SEND THE DETAILS OF YOUR EVENT – Date, Time, & Location.

October	Rotary Membership and Extension Month	
December 2	LPGA Ticket Sales begin.	Marketplace Mall
5	Candlelight Night	Town of Pittsford
6	Christmas Party for Church St. Residents	Camp Haccamo
13	Club Holiday Party, cocktails at 6 p.m., dinner at 7 p.m., cost is \$36 per person	Century Club
14	Board of Directors Meeting	
17	Holiday Pops Concert, 2 p.m., \$23 tickets, checks made out to Rotary Club of Pittsford	Eastman Theatre



THIS WEEK'S PROGRAM



← Chiara Fancello and Margherita Troiente teach an Italian language class at school, which is well attended by students, including boys interested in learning the language. They are good cooks, too, hosting a meal for 20 people at Matt Wahl's house. Lynn asked that they invite the club to a future dinner. Pat Mallery stated that these fine young ladies also help with the School 36 reading program.

Pat Mallery received an email from André Faim, who was accepted to SUNY Geneseo, starting January, 2007. André is looking for a banker in Pittsford Rotary to help secure a loan.



← Malcolm Bugler's trip to England began on October 6, included great weather, and showed that Rotarians worldwide are gracious and helpful to each other. When he visits other nations, he will look up Rotary Clubs in the area to attend a meeting. He returned to Pittsford with his wife on November 8. Welcome again to one of our club's two newest members.

Fred Kopp created an excellent public relations → campaign, and applied for a \$3000 Rotary International grant. Fred is an astute observer of people, who sees great opportunity in advertising our club. Campaign goals are to create better awareness of our club, increase membership, and ensure that our good work will continue. Marketing messages are fulfillment, friendship, fun and the Four-Way Test. Fred suggests a 13-week print ad campaign in the Brighton-Pittsford Post, with a coupon inviting people to a free breakfast with club contact information so we can chat with them in advance and plan for the additional attendees.



HAPPY DOLLARS:

Jim Cameron: \$2, birthday and a great time at Rotary Leadership Institute
Peter Brizee: Donated back the dollar that he spotted for Jim Cameron
Malcolm Bugler: back from the UK, and happy to be inducted as new member
Helmut Albrecht: for outstanding Flipper Award he received from the club and presentation by Fred Kopp
Bob Vukosic: \$2- for Fred Kopp’s presentation and a great time at Rotary Leadership Institute
Fred Kopp: for Bob Vukosic helping him with the Power Point presentation for the Advertising Campaign
Jack Pickering: daughter just was approved for buying a house
Nina Rummel: for those that turned out to see the crew teams on the canal, and son Eric for getting the best IRK score at Harvard
Don Henderson: for Peter Crooker’s birthday

50/50 DRAWING: The jackpot was \$34. Tickets bought by Matt Wahl and John Robbins for Chiara were selected, not no one won the jackpot !

ROTARY INFORMATION: Please check out <http://www.rotary.org/foundation/index.html>

OTHER CLUB / DISTRICT EVENTS

The September 2006 *District Newsletter* has been published at <http://www.rotary7120.org/DistrictNewsletter.cfm>

MEETING SCHEDULE & SPEAKERS


If you know someone who would be an interesting speaker, contact Bob Vukosic for scheduling.

DATE	SPEAKER	PROGRAM	GREETER
11/22/06	Kevin Lane	Boy Scouts of America	Ken & Jan Smith
11/29/06	Bill Gormont	Motivational Vision	Bruce Spector
12/6/06	Santa Claus	No club meeting, please attend Christmas Party at Camp Haccamo for residents of 19 Church Street	
12/13/06		No club meeting, but please attend the Holiday Party	
12/20/06	Nina Rummel	Club Meeting, Present Slate of New Officers, and Know Your Member talks	Paul Stuart
12/27/06	Lynn Hoyt	Camp Haccamo	Bob Vukosic

HELPFUL ROTARY LINKS:

<http://www.rotary.org/> - Rotary International
<http://www.pittsfordrotary.org/> - Our club’s website

<http://www.rotary7120.org/> - Our District
[NAZARETH ROTARACT](#) – Rotaract

The Rotary Club of Pittsford, New York		1-800-867-0513 x-56312
<u>2006-2007 Club Officers</u>		<u>2006-2007 Board of Directors</u>
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SERVICE Above Self		

FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2006-2007)		
Chair – Jim Murphy	<i>Other Voting Members:</i>	Don Henderson
Club President – Lynn Freshman	John Bernacki	Rick Haverty
Treasurer – Jack Pickering	Ric Juskiewicz	Peggy Martin

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SERVICE ABOVE SELF

THE FOUR-WAY TEST

of the things we think, say, or do.

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIP**?
4. Will it be **BENEFICIAL** to all concerned?

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2007
Pittsford Rotary Golf Scramble

Coming Attractions:
 Make plans to attend our other Funder Raiser

August 13, 2007

ROTARY INTERNATIONAL