



The Accelerator



WEEKLY NEWSLETTER of THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday - Hicks & McCarthy @ 7:00 am sharp

September 21, 2005

This Week's Reporters: Jim Cameron & Bruce Spector

Publisher: Jim Murphy

Editor: Rick Haverty

Editor Emeritus: Ray Robbins

Photos:

SEPTEMBER IS ROTARY NEW GENERATIONS MONTH

Today's Rotary Team: Presiding – President Pat Mallery – Greeter & Invocation Peggy Martin – Music Lynn Freshman – Set up & Take down help Bob Thompson – Money Collection & Attendance Jim Kubarek – Sergeant-at-arms Frank Burns – Happy Dollar Collection Pete Crooker

Ram Shrivastava of Larson Engineering talks about being Green - story below

Today's Attendance: 36 members, 1 Honorary Members, 1 Visiting Rotarians & 5 guests. Visitors: David Kells (brother of Matt), Steve Hessney (host of Exchange Students), Pim Heijmans (Rotary Youth Exchange Student), Marivi Chavez (Mexico), prospective member Paul Stewart and speaker Ram Shrivastava.

MEMBER NEWS



Please forward any member news to Rick Haverty – email, phone, and napkins all work.

CLUB Attendance - Our attendance figure for June – 86 %* Be sure you receive credit for your make-ups by either email or other notice to our club secretary (Russ Crook - crookra@frontiernet.net).



ANNOUNCEMENTS

IF YOU HAVE AN ANNOUNCEMENT: If you have an announcement to make at a club meeting please provide the details to Rick Haverty in writing for inclusion in the newsletter. The deadline is noon Wednesday for that week's edition. Email rhaverty@rochester.rr.com or a written note at the meeting will do.

Announcements: Note: there is no Wednesday morning picnic on September 28. Please attend the picnic instead.

Lynn Freshman thanked the many Rotarians who helped at the September 17 opening of the new Pittsford Library, including Bob Thompson, Kevin O'Grady, Ed Francis, Jack Pickering, Peggy Martin, Robyn McMaster, Ellen Weber, Matt Kells, Elthea King, Peter Brizee, Bobbie Gardiner, Manny Freshman, Bruce Spector and Bob Vukosic who was type-cast as Winnie the Pooh. Lynn also thanked Matt Wahl, Fred Kopp and Manny Freshman for judging the sidewalk art contest for Pittsford Celebrates.

Fred Kopp thanked the contributors to the ALS Walk on September 17, noting that traffic from other events made it challenging to get to St. John Fisher.

The Rotary Eastern Cities Dinner will be held at the Rochester Riverside Convention Center on October 17. The President of Rotary International will be speaking. Lynn Freshman is accepting checks if you want to attend. **The cost will be \$42 per person.**

Please consider attending the Rotary Leadership Institute on November 5, at the Inn on the Lake in Canandaigua. It is a fun-filled, day-long learning experience that can prepare you for leadership roles in Rotary, or simply provide insight into Rotary.

Gaven Hurley reported over \$2500 in total donations toward Hurricane Katrina relief efforts, and with the Rotary Club of Pittsford Foundation matching \$2500, the Salvation Army and the Red Cross will each receive over \$2680. Thanks to club members and others who donated!

Peter Crooker asked for new sponsors for the Pancake Dinner ad booklet. This can be a club effort to encourage members and businesses to have full-page (\$110), half-page (\$70), quarter-page (\$40) or priority space on the back page or inside back page or centerfold for \$150. Additional benefits for full-page commitments are inclusion on placemats and posting to the Pittsford Rotary web site.

Steve Hessney showed us pictures taken of Dion (remember him?) on Steve's recent trip to Duesseldorf. Dion is now driving, and passed his first year at university. Steve also praised Pim Heijmans as a prolific soccer scorer on the Pittsford Mendon Varsity team, with 5 goals in 6 games. Steve also thanked the club for helping fine youth ambassadors to visit our community.

Please form a line to take over the role of Editor in Chief of the Accelerator newsletter, from Rick Haverty who has provided superior support for the past five years. Rick will complete his assignment in October, and someone else will take over in November. It could be YOU!

The Sutherland Interact Club will have a car wash on Sunday, September 25 from 12:30 to 3:30 at Sutherland High School, with proceeds split between the Red Cross and the Interact Club.

A correction!! Pat Mallery said newsletter is scribed by Russ Crook and Jim Cameron. The fact is that Bruce Spector does most of the note taking and is a very fine writer. Hats off to you Bruce!

ROTARY NIGHT AT THE AMERK'S: Half price tickets for the Rochester Amerks vs Cleveland Barons on Friday night October 21st are available through Rick Haverty. If you're interested please get your order and payment into Rick by October 5th - \$10 each seat (100 level regular price \$20).

FEATURES



THIS WEEKS PROGRAM

MUSIC:

PROGRAM: Ram Shrivastava spoke to us about "Renewable Energy Options", with the focus on keeping the earth clean and passing it on to the next generation better than we found it. Yes, it is possible to create a building that uses more sunlight and less electric lighting. It is possible to heat and air condition buildings using "green engineering". It is possible to consume less energy constructing these buildings by using materials locally available and minimizing the amount of water needed for construction while creating jobs. Local examples are the Frito-Lay building, the Corn Hill development on the Genesee River, and the Medical Arts building on Alexander Street. Even the new middle school in Pittsford will incorporate this type of engineering. In related news, Rotary International is focusing attention on safe and healthy drinking water. Local clubs can adopt another community and fund a machine to filter and disinfect water, including ensuring that the equipment is maintained and that it has a qualified operator on site. Children are being encouraged to think about energy conservation, to look around for waste, and to recommend improvements. Thanks to Ram Shrivastava for letting us know that what we do today can make a difference for today and for tomorrow.

HAPPY DOLLARS & FINES: Peter Crooker gave for a great presentation today. Bruce Spector for a Michigan State win over Notre Dame. Beans Bement gave for two birthdays. Jerry Gambino paid a Scooter dollar. Robyn McMasters gave for a great presentation. Gaven Hurley - GSA Team not here, will be for the Taste of Pittsford. Steve Hessney gave because Pim scored 5 goals for the soccer team. Mary Alice Price gave a buck for Bob Vukosic's portrayal of Winnie the Pooh at the library opening. Peter Brizee for a 4 game lead in baseball ??? Also won at poker (more money for happy dollars),. Ken & Jan Smith paid \$10 because they're back from Cape Cod. Jim Murphy gave \$5 because he will miss next week and for his sons 16th birthday. Ed Francis fined himself for no pin. Pat Mallery for a big 10 win.

50/50 DRAWING: Jack Pickering and Dennis Price drew no aces. Jackpot is now up to \$295 and climbing.

ROTARY INFORMATION: Club Communications

In the past we've heard about issues with our club communications. People were unaware of club policies, where our charity money was being spent, or even who chairs a given event. Do these issues still exist today? Probably to some extent, but there is a wealth of information available about our club. You just have to make an effort to look it. Sometimes it's difficult to hear all the announcements at our meetings, but they are fairly well chronicled in our weekly newsletter. If you have email this is sent to you as a member of the club. If you don't have email you can pick up a printed copy at our meetings. In addition, there is an archive on our web site – www.pittsfordrotary.org that goes back to the year 2000. One of these days Ray Robbins' older issues will be scanned and added as well – leaving a pretty good recent history (the past 10 years) of the club on-line. In addition, minutes from our club board meetings starting in 2004 and soon our Foundation meetings are also on the web site. Some additional meeting minutes are included on the web site (our last golf committee meeting from this year for instance). Committee chairs are encouraged to send their meeting minutes to Bruce Spector for inclusion on the web site.

We also have our club constitution and by-laws as well as the Camp Haccamo by-laws posted. If we can get a copy of the Foundation by-laws on line that will appear as well. As the club continues to grow it's ever more important that we continue to write things down and make them available to the club membership. It's your job as a member to make use of the information.

QUOTE OF THE WEEK: *"When I do good, I feel good. When I do bad, I feel bad. And that is my religion."* – Abraham Lincoln

JUST FOR FUN: From Jim Murphy's dad, Tom Murphy ---
Repent Now!

A priest and a pastor from one of the local churches were standing by the side of the road, pounding a sign into the ground that read:

"The End is Near! Turn Yourself Around Now! Before it's Too Late!"

As a car sped past them, the driver yelled, "Leave us alone, you religious fanatics!"

From the curve they heard screeching tires and a big splash.

The pastor turned to the priest and asked, "Do you think the sign should just say 'Bridge Out'?"

OTHER CLUB / DISTRICT EVENTS

- **Sep 29 – Honeoye Falls-Lima-Mendon-Rush-Henrietta Quad Cities Dinner.** Guest Speaker Bob Lonsberry. Cocktails at 6:00pm, Dinner at 6:30 at Lima Country Club (Rte. 15A). *Email: mwest@frontiernet.net. Golf earlier in day: Each club may contact the Lima Country Club at 585-624-1490 to set up individual tee times.*

- **Oct 14 – Dance for Life** – Sponsored by the **Victor-Farmington Rotary**. The event will take place on Friday, October 14th at DiPacific's restaurant, corner of Route 96 & 332, Farmington, NY, from 6pm til... ???. The night events will include, grazing stations, silent auctions, 50/50 raffle, music and dancing. Tickets are \$35. For more information you can contact Diane Mordue at 585-924-4611 X40620, Faith Newman at 585-924-4090, or Karen Parkhurst at karen@newenergyworks.com.
- **Oct 17 - Eastern Cities Fellowship Dinner (Rochester Convention Center)**

UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES

CHAIR PEOPLE – PLEASE SEND THE DETAILS OF YOUR EVENT – Date, Time, & Location.

SEPTEMBER	NEW GENERATIONS MONTH	
28 - Wed.	Annual Club Picnic – King's Bend Park Some TIME in the evening – 6:00 pm ??	Kevin O'Grady
OCTOBER	VOCATIONAL SERVICE MONTH	
6 - Thurs.	Board of Directors Meeting	Club President
12 - Wed.	Foundation Board Meeting	Foundation Board Chair
17- Mon.	Eastern Cities Dinner	Lynn Freshman
30 - Sun.	Pittsford Halloween Fest	Lynn Freshman & Pat Mallery
TBD	Canal Cleanup	Bob Vukosic
TBD	Special Olympics Bowling Tournament	Community Service-Pittsford
TBD	Dictionary Delivery	Vocational Service
NOVEMBER	ROTARY FOUNDATION MONTH	
3 - Thurs.	Board of Directors Meeting	Club President
5 - Nov.	Rotary Leadership Institute - Canandaigua	Club President
8 - Tues.	Pancake Dinner/WWII Vets Tribute	Fundraising
9 - Wed.	Foundation Board Meeting	Foundation Board Chair
TBD	Pittsford Musicals	Club Service
TBD	Ronald MacDonald – 275 Westmoreland St. House Fall Cleanup	Community Service- Outside Pittsford
DECEMBER	FAMILY MONTH	
1 - Thurs.	Board of Directors Meeting	Club President
6 - Wed.	Candle Light Night – Salvation Army pots	Community Service-Pittsford
14 - Wed.	Foundation Board Meeting	Foundation Board Chair
TBD	Holiday Pops Concert	Club Service
TBD	New Member Orientation	Club Service
TBD	Club Holiday Party	Club Service
TBD	19 Church Street Christmas Dinner @ Camp Haccamo	Community Service-Pittsford
TBD	Operation Food Basket	Community Service- Outside Pittsford
TBD	LPGA Ticket Sales	
TBD	Nominations for 2005-2006 Offices & Chairs	Club President

MEETING SCHEDULE & SPEAKERS

If you know someone who would be an interesting speaker contact Peter Crooker for scheduling.


DATE	SPEAKER	PROGRAM	ORGANIZATION	GREETER
------	---------	---------	--------------	---------

9/28/05	PICNIC	King's Bend Park this Evening – NO MORNING MEETING	N/A	N/A
10/5/05	Eric Parker	Club Assembly & Address from District Governor	Rotary District 7120	Robyn McMaster Jim Murphy Kevin O'Grady
10/12/05	Jeff Staples	Know Your Member		
10/19/05	TBD			
10/26/05	Mary Alice Price	Pittsford Schools update from the Superintendent's Office	Pittsford Central School District	Jack Pickering

HELPFUL ROTARY LINKS:

<http://www.rotary.org/>- Rotary International
<http://www.pittsfordrotary.org/> - Our club's website

<http://www.rotary7120.org/> - Our District
[NAZARETH ROTARACT](#) – Rotaract

The Rotary Club of Pittsford, New York		1-800-867-0513 x-56312
2005-2006 Club Officers		2005-2006 Board of Directors
President – Pat Mallery	 SERVICE Above Self	Club Service – Bob Thompson
President Elect – Lynn Freshman		Community Service
Vice President – Pete Crooker		Peggy Martin – Fund Raising
Secretary – Russ Crook		Bill Pieper – Rochester Projects
Treasurer – Kevin O'Grady		Ed Francis – Pittsford Projects
Past President – John Bernacki		Vocational Service – Mary Alice Price
Sergeant-At-Arms – Frank Burns		International Service – Bob Vukosic
FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2005-2006)		
Chair – Gaven Hurley (6/30/06)	<i>Other Voting Members:</i>	Don Henderson (6/30/07)
Club President – Pat Mallery (6/30/06)	Jim Murphy (6/30/06)	Rick Haverty (6/30/08)
Treasurer – Roger Zaenglein (6/30/06)	Brian Marcellus (6/30/07)	Ric Juskiewicz (6/30/08)



James F. Murphy, CPCU
Resident Vice President

Amica Mutual Insurance
Company

Rochester Regional Office
370 Woodcliff Drive, Suite 100
Fairport, New York 14450-
4236

800-867-0513 x 312

FRANK H. FERRIS, III
ATTORNEY AT LAW

WEINER, LAWRENCE & FERRIS, P.C.
349 W. Commercial Street - Suite 3400
East Rochester, New York 14445



Peggy Martin
Director of Development

300 East River Road
PO Box 278996
Rochester, NY 14627
(585) 787-8748
(585) 787-9730 FAX
pem7930@vnsnet.com

Rochester and Monroe County, Inc.
2180 Empire Boulevard
Webster, New York 14580

www.vnsnet.com

STRONG HEALTH A United Way Agency



Kevin M. O'Grady, CFS
President

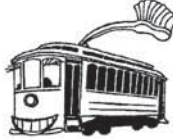
585.641.0668
585.641.0598 Fax
866.KOGRADY Toll Free
kevin@ogradyassociates.com

Pittsford Village Green
65-B Monroe Avenue
Pittsford, NY 14534

Providing
resourceful
retirement solutions
since 1987

Registered Representative offering securities through FSC Securities Inc., member NASD, SIPC and a wholly owned subsidiary broker-dealer member of American International Group, Inc. (AIG). O'Grady & Associates, Inc. is not affiliated with FSC Securities Inc. or AIG.

**Trolley Family
Dentistry**



for a smile
on the right track

DOUGLAS A. TROLLEY, D.D.S.

Office: 385-1315

24 B Grove Street
Pittsford, NY 14534

CORPORATE OFFICE

3495 Winton Place

Building C, Suite 2

Rochester NY 14623

tel 585 292 5070 x240

fax 585 292 1912

innovativesol.com

**innovative
solutions**



David P. Spaker III
Vice President

dspaker@innovativesol.com

All you need to know about IT



RE/MAX
Realty Group
Licensed Real Estate Broker

Each Office Independently Owned and Operated

James M. Kubarek
Licensed Sales Agent, GRI

40 Grove Street
Pittsford, New York 14534-1317
Office: (585) 389-1027/Fax: (585) 248-0449
Residence: (585) 586-5980
Toll Free: (800) 333-8136
Email: jkubarek@rochester.rr.com



Phone: (585) 381-7990
Fax: (585) 381-3005
E-mail: graphics@frontiernet.net
www.incrediblegraphics.com

Digital Output - Large Color
Lamination - Mounting
Creatives - Imagesetting
File Manipulation - Labels
Digital Renaissance - Carvings
Logos - Clean-up - Scanning
Ads - Brochures - Printing Mgmt.
Public Relations

James Cameron
Director

452 W. Commercial Street
East Rochester, NY 14445-2202

FORSYTHE
JEWELERS • SINCE 1927



66 Monroe Avenue
Pittsford, NY 14534
585-586-5954
Fax: 586-9406
Toll Free: 877-GEM-

Matthew E.

KEVIN D. HENDERSON, RHU, LUTCF

HIGGINS HENDERSON, LLC
6800 PITTSFORD-PALMYRA ROAD, SUITE 220
FAIRPORT, NEW YORK 14450

421-0470 FAX 421-0866
EMAIL: higginshenderson@msn.com

Securities offered through Royal Alliance Associates, Inc.,
Member NASD & SIPC.

Pete Crooker Painting

fine interior painting
miscellaneous repairs/projects

Give me your "to do" list.

381-4001



Fred S. Gallina
Attorney at Law

Suite 100 Wilder Bldg. Telephone: 325-3120
Mezzanine Level Fax: 325-2635
One East Main Street Pager: 277-5698
Rochester, New York 14614 E-Mail: fsgallina@aol.com

JOHN E. BERNACKI, JR., P.C.
ATTORNEY & COUNSELOR AT LAW

11 STATE STREET PHONE (585) 218-
SUITE 200 9550
PITTSFORD, NEW YORK 14534 FAX (585) 218-9551
J.Bernacki@JohnBernackiLaw.com

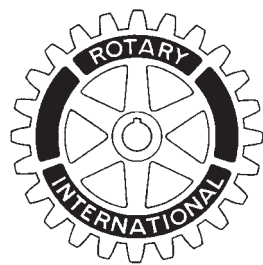


RE/MAX
Realty Group
Licensed Real Estate Broker

Each Office Independently Owned and Operated

William Ross Pieper
Broker Associate

40 Grove Street
Pittsford, New York 14534
Direct Line: (585) 389-1037
Office: (800) 333-8136, Cell: (585) 230-5370
E-Mail: wrmpieper@aol.com
Website: homesinrochesterny.com



Pittsford
FEDERAL CREDIT UNION
Your Community Credit Union

Pittsford • Mendon • Honeoye Falls
Lima • West Bloomfield

Experience the Credit Union Difference!

624-7474
www.PittsfordFCU.org

