



The Accelerator



WEEKLY NEWSLETTER of THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday - Hicks & McCarthy @ 7:00 am sharp

September 7, 2005

This Week's Reporters: Jim Cameron

Publisher: Jim Murphy

Editor: Rick Haverty

Editor Emeritus: Ray Robbins

Photos:

SEPTEMBER IS ROTARY NEW GENERATIONS MONTH

Today's Rotary Team: Presiding – President Pat Mallery – Greeter & Invocation Pat Mallery – Music Lynn Freshman – Set up & Take down help Bob Thompson – Money Collection & Attendance Jim Kubarek – Sergeant-at-arms Frank Burns – Happy Dollar Collection

Julene Gilbert and Marynell Noonan of CURE describe their organization - story below

Today's Attendance: 35 members, 0 Honorary Members, 1 Visiting Rotarians & 2 guests.
Visitors: Simone Girard (Brighton Rotary), Julene Gilbert and Marynell Noonan from CURE Childhood Cancer Association.

MEMBER NEWS

News

Please forward any member news to Rick Haverty – email, phone, and napkins all work.

CLUB Attendance - Our attendance figure for June – **86 %** * Be sure you receive credit for your make-ups by either email or other notice to our club secretary (Russ Crook - crookra@frontiernet.net).



ANNOUNCEMENTS

IF YOU HAVE AN ANNOUNCEMENT: If you have an announcement to make at a club meeting please provide the details to Rick Haverty in writing for inclusion in the newsletter. The deadline is noon Wednesday for that week's edition. Email rhaverty@rochester.rr.com or a written note at the meeting will do.

Announcements:

Lynn Freshman is finalizing times for our support at the September 17 opening of the new Pittsford Library. Please remember the mandatory one-evening training available at 7 p.m. at the library on either September 12 or September 13. Bob Vukosic will be Winnie the Pooh, too on Saturday morning!

Fred Kopp reminded us that there is an ALS Walk on September 17 at St. John Fisher, with registration at 8:30 a.m. The walk begins at 9:30 a.m. Please consider walking or contributing.

Lynn passed around a sign-up sheet for judging the sidewalk art contest on September 17, with the 4:30 to 6 p.m. slot unfilled at the start of today's meeting.

The Landmark Society of Western New York will present an "Inside Downtown Tour of Rochester, NY" on September 23 and 24, offering an insider's look at exciting new options for city living. More information is available at <http://www.landmarksociety.org/events/events.html?uid=329> .

Bob Vukosic asked if a club member could host Rotary Youth Exchange student Manuel, from September 13 to September 15 while his host parents are away. Jim Murphy found non-Rotarian hosts, but we are still welcome to help.

Matt Wahl welcomes others to join him for the E Street Adopt-a-Highway cleanup, beginning at 8 a.m. on September 10 at Habaeker Field.

The Rotary Eastern Cities Dinner will be held at the Rochester Riverside Convention Center on October 17. The President of Rotary International will be speaking. Please let Lynn Freshman know if you are planning to attend, so she knows how many tables to reserve. The cost will be \$40 per person.

Peter Crooker is ordering Pittsford Rotary shirts on September 7. We hope that you got your order in.

Kevin O'Grady would like to know how many Rotarians and guests will attend the picnic. Chicken and steak are on the menu. Yummm! Please help Kevin get a head count. Thanks!

Please consider attending the Rotary Leadership Institute on November 5, at the Inn on the Lake in Canandaigua. It is a fun-filled, day-long learning experience that can prepare you for leadership roles in Rotary, or simply provide insight into Rotary.

Pat Mallery read a message from District Governor Eric Parker concerning Rotary involvement in support of Hurricane Katrina relief efforts. Gaven Hurley reported \$930 in donations today, which the Rotary Club of Pittsford Foundation will match up to a total of \$2500. Please consider bringing a check next week. Ed Francis grew up in New Orleans and has many family members in that area. He has not heard from his youngest brother, since the hurricane swept through. Please keep Ed and his family in your thoughts.

The Rochester Deaf Rotary will have a September 16 "Night of Wine and Culture" at River's Edge Restaurant, 31 Paul Road, at a \$20 cost. There will be a raffle, a silent auction and a 1-hour lesson in American Sign Language.

There will be a District 7120 golf outing at the Island Oaks Golf Course on September 9. Also, Assistant Governor Bob McGlynn recommended a joint meeting of Area 5 clubs each year. We are asked to identify whether we would like to pursue the proposal, and if so, what time of year is best, and what type of event would appeal to our membership. What about a cruise on the Colonial Belle? Or, a Mardi Gras ball? Please send your ideas to Pat Mallery.

FEATURES



THIS WEEKS PROGRAM

MUSIC: "America the Beautiful"

PROGRAM: Marynell Noonan, Executive Director, and Julene Gilbert, Director of Development for CURE Childhood Cancer Association, shared information about this Rochester-area organization dedicated to improving the lives of families coping with childhood cancer or chronic blood disorders by providing emotional, educational and financial assistance. A child's cancer diagnosis is a surprise to many, who either thought they saw flu symptoms or observed no symptoms at all. Expecting to stay in the hospital for a few hours, the typical initial month-long hospitalization catches many without a toothbrush or a clue about how to navigate through the health care system, and later to reintroduce their child to a school system that is not always fully prepared to support cancer survivors. For example, drug treatment especially for younger children can introduce learning disabilities which a teacher might confuse with inability to adapt to the mainstream. That is why education is important for the families and other service providers, and why the assistance of a CURE advocate can be critical to a child's success. The shortest cancer treatment is six months, and two years to five years is not unusual. Most CURE advocates have been through this process with their own children. They know. They want to help. Their web site is <http://www.curekidscancer.com/about/staff.html> and they welcome volunteer and financial support. Please consider helping this worthy organization.

HAPPY DOLLARS & FINES: Peter Crooker- for speakers today...thanks, \$2.10 for returned beverage cans (yea, back into the social fund), and another mysterious dollar for “baseball happenings”, Pat Mallery- forgot mug today, for 2 hr. long Interact meetings for Mendon and Sutherland (great attention span kids!), Ed Francis- special thanks to friends in Rotary for their support, for family in New Orleans, for missing meeting, and being late, Billy Pieper- back from trip in Adirondack’s , Jack- grandkids, Gerry Gambino- Notre Dame win in football, Gerry Vestling- Just a happy guy, Elthea- just arrived back from Alaska (bring us back a Salmon next time, we’ll grill it at the picnic), Brian Marcellus- no pin, Beans- Granddaughter entered the first grade, Russ Crook- having a publication published (must have something to do with polymers!), Matt Wahl – for Mary Alice Price having a nuttso kickoff to the new school year - the whole club wishes you good luck.

50/50 DRAWING: Jack Pickering (hey you were picked last week, he thinks that’s why it’s call a JACKpot) and Billy Pieper, but no aces (all the aces are in the deck and the jackpot is now \$270)

ROTARY INFORMATION: ARE YOU PREPARED?

This isn’t exactly “Rotary” information this week – but information that all Rotarians can use. They don’t mention ice storms or nuclear disasters, but you’ll get the point – let’s learn a lesson. From Harvard Medical School Healthbeat...

Dear HEALTHbeat reader,

Like millions of others in this country, our thoughts are with the survivors of hurricane Katrina. We encourage you to contribute to the response in whatever way you can. No matter where you live in the United States, you are vulnerable to some sort of natural disaster such as a blizzard, earthquake, flood, hurricane, or tornado. In addition, terrorist attacks on America are also possible. Both natural disasters and terrorist attacks can disrupt power, communication, and transportation for days or even longer.

It is best to be prepared in advance so that if a disaster occurs, you know what to do and have the supplies you need on hand. Regardless of the type of event, three basic steps will help you cope. Please read this article and forward it to friends and family.

"One of the best resources you have is a backpack in your house," Anita Foster, a disaster worker, said. "These make excellent disaster kits."

The basic kit should include some food, like a jar of peanut butter and crackers. Select food that requires no refrigeration or preparation, according to the American Red Cross, such as ready-to-eat canned fruits and vegetables and canned juices. Include plastic utensils, paper plates and cups.

Bottled water should be included; plan for three gallons of water per person.

Include a basic first-aid kit that contains bandages, antiseptic, thermometer, tweezers, scissors, and other first-aid items.

A sturdy blanket can protect against debris and can keep you warm during an emergency. Thermal underwear can also help to keep you warm.

Other items to include:

- Batteries and a flashlight
- Battery operated radio
- Work gloves
- Manual can opener
- Shut-off wrench, to turn off household gas and water
- Comfort items: Toothbrushes and toothpaste, razor, deodorant, tampons, kleenex, toilet paper, paper towels and a several-day supply of any prescription medications.
- Plastic garbage bags (for personal sanitation use)
- Plastic bucket with tight lid
- Disinfectant
- Antibacterial hand gels
- Note pad, pen and paper
- Important papers in a sealed plastic bag & some cash

If you have pets, be sure to include food and water for your pet as well.

When daylight savings time ends and begins, change the supplies in your disaster kit. Change the bottled water and the batteries in the radio and flashlight. Also, replace the prescription medications.

Store your kit in a convenient place known to all family members. Keep a smaller version of the kit in the trunk of your car.

Ed Note: You can buy a prepackaged Emergency Preparedness Backpack from the Red Cross for \$65. They'd make a great present for someone you care about. In addition you should add some cash (four rolls of quarters is best), insurance information, contact numbers, and so on. Go to www.redcross.org and click on the Red Cross Store banner at the bottom of the page.

QUOTE OF THE WEEK: *"Always behave like a duck — keep calm and unruffled on the surface but paddle like the devil underneath."* – **Jacob Braude**

JUST FOR FUN: Metric Clichés (from Tom Murphy – Jim's dad)

If the metric system did ever catch on in America, some well known clichés would really take a beating!

- * A miss is as good as 1.1 kilometers.
- * Put your best 0.3 of a meter forward.
- * Spare the 5.03 meters and spoil the child.
- * Twenty-eight grams of prevention is worth 453 grams of cure.
- * Give a man 2.5 centimeters and he'll take 1.06 kilometers.
- * Peter Piper picked 8.8 liters of pickled peppers.

OTHER CLUB / DISTRICT EVENTS

- **Sep 09 - District 7120 Golf Tournament - Lima Country Club** It will be a scramble tournament which will start at 1 PM SHARP. There will be a lunch and dinner served and the cost is \$70 if paid by Sept. 3rd and \$75 if paid after that date. For anymore information please contact Bill Redden at BillRedn@hotmail.com
- **Sep 12 - Bloomfield Rotary Golf Tournament - Parkview Fairways** For information contact [Suzanne Coleman](mailto:SuzanneColeman)
- **Sep 11 - Honeoye Falls-Mendon Rotary - Sage Ruddy-Mendon Antique & Classic Car Show** 9am-3pm Mendon Fireman's Field. (Route 64 & Taylor Rd - 1/2 mile south of Rt 251). Admission Free, Parking donation requested. Each year we draw roughly 300 exhibiting antique/classic cars, with approximately 30 National Winners. There are also good food, vendors, and some kid friendly activities. Email wboyce@rochester.rr.com for more information, or to register your antique/classic vehicle Exhibitor registration \$10
- **Sep 16 - Rochester Deaf Club Wine Tasting Event**
- **Sep 29 – Honeoye Falls-Lima-Mendon-Rush-Henrietta Quad Cities Dinner.** Guest Speaker Bob Lonsberry. Cocktails at 6:00pm, Dinner at 6:30 at Lima Country Club (Rte. 15A). Email: mwest@frontiernet.net. *Golf earlier in day: Each club may contact the Lima Country Club at 585-624-1490 to set up individual tee times.*
- **Oct 17 - Eastern Cities Fellowship Dinner (Rochester Convention Center)**

UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES

CHAIR PEOPLE – PLEASE SEND THE DETAILS OF YOUR EVENT – Date, Time, & Location.

SEPTEMBER	NEW GENERATIONS MONTH	
1 - Thurs.	Board of Directors Meeting	Club President
7 - Wed.	Foundation Board Meeting	Foundation Board Chair
10 - Sat.	East Street Cleanup @ 8:00 am – Habecker Field parking lot	Matt Wahl
15 - Thurs.	Pittsford Library Private Reception	Lynn Freshman
17 - Sat.	Pittsford Celebrates	Lynn Freshman
17 - Sat.	Pittsford Library Grand Opening	Lynn Freshman
17 – Sat	ALS Walk – 8:30 am @ St.John Fisher	Fred Kopp
28 - Wed.	Annual Club Picnic – King's Bend Park Some TIME in the evening – 6:00 pm ??	Kevin O'Grady
OCTOBER	VOCATIONAL SERVICE MONTH	
6 - Thurs.	Board of Directors Meeting	Club President
12 - Wed.	Foundation Board Meeting	Foundation Board Chair
17- Mon.	Eastern Cities Dinner	Lynn Freshman
30 - Sun.	Pittsford Halloween Fest	Lynn Freshman & Pat Mallery
TBD	Canal Cleanup	Bob Vukosic
TBD	Special Olympics Bowling Tournament	Community Service-Pittsford
TBD	Dictionary Delivery	Vocational Service
NOVEMBER	ROTARY FOUNDATION MONTH	
3 - Thurs.	Board of Directors Meeting	Club President
5 - Nov.	Rotary Leadership Institute - Canandaigua	Club President
8 - Tues.	Pancake Dinner/WWII Vets Tribute	Fundraising
9 - Wed.	Foundation Board Meeting	Foundation Board Chair
TBD	Pittsford Musicals	Club Service
TBD	Ronald MacDonald – 275 Westmoreland St. House Fall Cleanup	Community Service-Outside Pittsford

DECEMBER	FAMILY MONTH	
1 - Thurs.	Board of Directors Meeting	Club President
6 - Wed.	Candle Light Night – Salvation Army pots	Community Service-Pittsford
14 - Wed.	Foundation Board Meeting	Foundation Board Chair
TBD	Holiday Pops Concert	Club Service
TBD	New Member Orientation	Club Service
TBD	Club Holiday Party	Club Service
TBD	19 Church Street Christmas Dinner @ Camp Haccamo	Community Service-Pittsford
TBD	Operation Food Basket	Community Service-Outside Pittsford
TBD	LPGA Ticket Sales	
TBD	Nominations for 2005-2006 Offices & Chairs	Club President

MEETING SCHEDULE & SPEAKERS

If you know someone who would be an interesting speaker contact Peter Crooker for scheduling.

DATE	SPEAKER	PROGRAM	ORGANIZATION	GREETER
9/7/05	Julene Gilbert Bobbie	Director of Development	CURE Childhood Cancer Assoc.	Jim Kubarek
9/14/05	Gardener	Know Your Member	RC of Pittsford	Brian Marcellus
9/21/05	Ram	Renewable Energy Options	Larson Engineers	Peggy Martin

	Shrivastava	King's Bend Park this Evening – NO MORNING MEETING	N/A	N/A
9/28/05	PICNIC	Club Assembly & Address from District Governor	Rotary District 7120	
10/5/05	Eric Parker	Know Your Member		Robyn McMaster
10/12/05	Jeff Staples			Jim Murphy
10/19/05	TBD			Kevin O'Grady
10/26/05	Mary Alice Price	Pittsford Schools update from the Superintendent's Office	Pittsford Central School District	Jack Pickering


HELPFUL ROTARY LINKS:

<http://www.rotary.org/>- Rotary International

<http://www.pittsfordrotary.org/> - Our club's website

<http://www.rotary7120.org/> - Our District

[NAZARETH ROTARACT](#) – Rotaract

The Rotary Club of Pittsford, New York		1-800-867-0513 x-56312	
2005-2006 Club Officers		2005-2006 Board of Directors	
President – Pat Mallery	 SERVICE Above Self	Club Service – Bob Thompson	Community Service
President Elect – Lynn Freshman		Peggy Martin – Fund Raising	Bill Pieper – Rochester Projects
Vice President – Pete Crooker		Ed Francis – Pittsford Projects	Vocational Service – Mary Alice Price
Secretary – Russ Crook		International Service – Bob Vukosic	
Treasurer – Kevin O'Grady			
Past President – John Bernacki			
Sergeant-At-Arms – Frank Burns			
FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2005-2006)			
Chair – Gaven Hurley (6/30/06)	<i>Other Voting Members:</i>	Don Henderson (6/30/07)	
Club President – Pat Mallery (6/30/06)	Jim Murphy (6/30/06)	Rick Haverty (6/30/08)	
Treasurer – Roger Zaenglein (6/30/06)	Brian Marcellus (6/30/07)	Ric Juskiewicz (6/30/08)	



James F. Murphy, CPCU
Resident Vice President

Amica Mutual Insurance
Company

Rochester Regional Office
370 Woodcliff Drive, Suite 100
Fairport, New York 14450-
4236

800-867-0513 x 312

FRANK H. FERRIS, III
ATTORNEY AT LAW

WEINER, LAWRENCE & FERRIS, P.C.
349 W. Commercial Street - Suite 3400
East Rochester, New York 14445



Peggy Martin
Director of Development

300 East River Road
PO Box 278996
Rochester, NY 14627

Rochester and Monroe County, Inc.
2180 Empire Boulevard
Webster, New York 14580

(585) 787-8748
(585) 787-9730 FAX
pem7930@vnsnet.com

www.vnsnet.com

STRONG HEALTH A United Way Agency



Kevin M. O'Grady, CFS
President

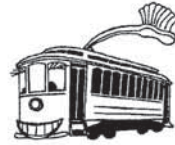
585.641.0668
585.641.0598 Fax
866.KOGRADY Toll Free
kevin@ogradyassociates.com

Pittsford Village Green
65-B Monroe Avenue
Pittsford, NY 14534

Providing
resourceful
retirement solutions
since 1987

Registered Representative offering securities through FSC Securities Inc., member NASD, SIPC and a wholly owned subsidiary broker-dealer member of American International Group, Inc. (AIG). O'Grady & Associates, Inc. is not affiliated with FSC Securities Inc. or AIG.

**Trolley Family
Dentistry**



for a smile
on the right track

DOUGLAS A. TROLLEY, D.D.S.

Office: 385-1315

24 B Grove Street
Pittsford, NY 14534

CORPORATE OFFICE

3495 Winton Place

Building C, Suite 2

Rochester NY 14623

tel 585 292 5070 x240

fax 585 292 1912

innovativesol.com

**innovative
solutions**



David P. Spaker III

Vice President

dspaker@innovativesol.com

All you need to know about IT



RE/MAX
Realty Group

Licensed Real Estate Broker

Each Office Independently Owned and Operated

James M. Kubarek

Licensed Sales Agent, GRI

40 Grove Street
Pittsford, New York 14534-1317
Office: (585) 389-1027/Fax: (585) 248-0449
Residence: (585) 586-5980
Toll Free: (800) 333-8136
Email: jkubarek@rochester.rr.com



452 W. Commercial Street
East Rochester, NY 14445-2202

Phone: (585) 381-7990
Fax: (585) 381-3005
E-mail: graphics@frontiernet.net
www.incrediblegraphics.com

Digital Output - Large Color
Lamination • Mounting
Creatives • Imagesetting
File Manipulation • Labels
Digital Renaissance • Carvings
Logos • Clean-up • Scanning
Ads • Brochures • Printing Mgmt.
Public Relations

James Cameron
Director

FORSYTHE
JEWELERS • SINCE 1927



66 Monroe Avenue
Pittsford, NY 14534
585-586-5954
Fax: 586-9406
Toll Free: 877-GEM-

Matthew E.

KEVIN D. HENDERSON, RHU, LUTCF

HIGGINS HENDERSON, LLC
6800 PITTSFORD-PALMYRA ROAD, SUITE 220
FAIRPORT, NEW YORK 14450

421-0470 FAX 421-0866
EMAIL: higginshenderson@msn.com

Securities offered through Royal Alliance Associates, Inc.,
Member NASD & SIPC.

Pete Crooker Painting

fine interior painting
miscellaneous repairs/projects

Give me your "to do" list.

381-4001



Fred S. Gallina
Attorney at Law

Suite 100 Wilder Bldg. Telephone: 325-3120
Mezzanine Level Fax: 325-2635
One East Main Street Pager: 277-5698
Rochester, New York 14614 E-Mail: fsgallina@aol.com

JOHN E. BERNACKI, JR., P.C.
ATTORNEY & COUNSELOR AT LAW

11 STATE STREET PHONE (585) 218-
SUITE 200 9550
PITTSFORD, NEW YORK 14534 FAX (585) 218-9551
J.Bernacki@JohnBernackiLaw.com



RE/MAX
Realty Group

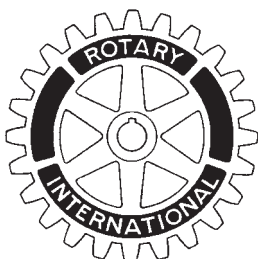
Licensed Real Estate Broker

Each Office Independently Owned and Operated

William Ross Pieper

Broker Associate

40 Grove Street
Pittsford, New York 14534
Direct Line: (585) 389-1037
Office: (800) 333-8136, Cell: (585) 230-5370
E-Mail: wrmpieper@aol.com
Website: homesinrochesterny.com



Pittsford
FEDERAL CREDIT UNION
Your Community Credit Union
Pittsford • Mendon • Honeoye Falls
Lima • West Bloomfield

Experience the Credit Union Difference!

624-7474

www.PittsfordFCU.org

