



The Accelerator



WEEKLY NEWSLETTER of THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday – Pittsford Library @ 7:00 am

July 19, 2006

This Week's Reporters: Jim Cameron and Bruce Spector

Publisher: Jim Murphy

Editor: Bruce Spector Photographer: Russell Crook

Editor Emeritus: Ray Robbins

July is Rotary Literacy Month

Today's Rotary Team: Presiding: President Lynn Freshman, Greeter and Invocation: Elthea King, Money Collection & Attendance: Kevin O'Grady, Sergeant-at-arms: Frank Burns, Happy Dollar Collection: Pat Mallery, Music: Lynn Freshman, Song: "Battle Hymn of the Republic".

Our Program, Dr. Sam Walton, Education Transformation

Attendance: 34 members, 4 guests, 1 visiting Rotarian, 1 honorary member and speaker Dr. Sam Walton, totaling 41 attendees. Guests Julia Roberts and her parents Cindy and Graham, and prospective member John Belgiorno.



ANNOUNCEMENTS

IF YOU HAVE AN ANNOUNCEMENT: If you have an announcement to make at a club meeting please provide the details to the newsletter writers either by paper copy or by email to jg4253@yahoo.com.

Announcements:



Helmut Albrecht issued an invitation for all members to help with the Intervol program at Genesee Hospital. The hospital is still a treasure trove of medical supplies and there is a marvelous opportunity to ship goods to third world countries. Our window of opportunity is only till the end of July. On Tuesdays and Thursdays members can meet to carpool at the library at 4:30 PM or directly at the hospital near the Emergency entrance at 5PM. This volunteering effort lasts till 8PM.

Pat Mallery presented a \$1000 check to Julia Roberts, the winner of the 2006 Pittsford Student Service Award from Pittsford Sutherland High School. The award recognizes Julia's work over the past 4 years

including Class Secretary during her sophomore year, Class Vice President during her senior year, Model United Nations, the Community Service Club (which predates Interact at Sutherland), Debate Club, Drama Club, participating in spring musicals for four years, singing with the Holiday Pops, Intervol, being a counselor from 6th grade onward, and being a stage crew member for middle school and high school productions. Julia will be a BioChem major with a French minor at the University of Pennsylvania. Congratulations to Julia Roberts for being an excellent role model, well deserving of this award.



Jack Pickering implored the club to continue to search for more foursomes and hole sponsors. Profits from hole sponsorships are second only to last year. But the number of golfers, currently 16 foursomes, will fall short of the 100 golfers required to break even for golfing. The net proceeds will be about half of the amount planned for the budget. Please sign up more golfers for this July 29 event at Shadow Lake.

On August 2, there is no morning club meeting. Instead, please attend the 5:30 p.m. picnic at the Camp Haccamo pavilion, followed by a 6 p.m. concert by the Pittsford Firemen's Band.

Two tables are booked for the Eastern Cities Dinner on September 11, where the President of Rotary International will speak. The dinner replaces the weekly meeting normally scheduled for September 13. Please remit your checks to Elthea King.

Bruce Spector is selling Camp Haccamo discount cards with price breaks at many establishments. The cards have unlimited use through June, 2007, and cost \$10 with \$5 going to the Camp, and \$1 to our club.

Ann E. Logan is the Ambassadorial Scholarship Winner for 2007-2008, a Rotary honor worth \$25,000. She will select a country to visit for her studies. Congratulations to Ann!

THIS WEEK'S PROGRAM



Ellen Weber introduced speaker Dr. Sam Walton, whom she has known for many years. Dr. Walton is the Founding Dean of the Ralph C. Wilson School of Education at St. John Fisher College. He discussed his participation in Mayor Duffy's Education Transition Subcommittee, which began in November, 2005 before the Mayor took office. A goal is to provide recommendations to prioritize educational initiatives which produce positive outcomes on a 1-year and 4-year basis. The focus is on improving student attendance, enhancing student achievements in and out of school, using City of Rochester facilities to support student achievement, and increasing the percentage of students who graduate from high school.



The Subcommittee has broad representation from education, business, health providers, unions, faith-based organizations and community-based organizations. The product of these efforts includes Action Statements with Objectives. Recommended actions include establishing formal partnerships to support the Anti-Truancy Program, raising parent consciousness of the value of high quality day care and health care, and collaborating to create a Rochester Children's Zone to initially improve the quality of life for children in the city's highest risk neighborhoods and then expand to other neighborhoods. Subcommittee members have a variety of perspectives from their different backgrounds, and they were successful in transcending their differences to create an output which they unanimously support.

After the presentation, Dr. Walton initiated dialogue with the club, stating that effective, caring teachers are key to the educational mission. Two teachers early in his life were instrumental in setting him on the right path. The most challenging students enter the school system with no parental support and no positive role models. These students must learn how to deal with conflict using words and not fists, before they are able to absorb the curriculum. Dr. Walton acknowledged government financial concerns, but he is confident that sufficient human resources exist to successfully implement the recommendations. We thank Dr. Walton for the information and interaction, and his excellent leadership in education both at St. John Fisher College and for the City of Rochester.

HAPPY DOLLARS AND FINES:

Bob Vukosic—check for 21 years of marriage and 65th birthday, plus first granddaughter.
Elthea King—no pin.
Bob Brumm—daughter visiting from London.
Jack Pickering—wedding anniversary.
Ellen Weber—for great colleague and speaker Dr. Sam Walton.
Dr. Sam Walton—10 year old grandson’s birthday.
Dennis Price—many thanks to Peter Brizee for help with golf tournament.
Robyn McMaster—no pin.
Peggy Martin—great breakfast food
Rick Juskiewicz—daughter having great summer job in Boston.
John Bernacki—slider dollar.
Pat Mallery—for many Rotarians working to help Intervol at Genesee Hospital.
Jim Murphy—thanks to golfers and hole sponsors who have helped out.
Bruce Spector—daughter having senior photos done at Duncan Studio and Rick J. made it great experience.

50/50 DRAWING: The jackpot was \$24. We are back to a card which is ripped after being chosen. Today’s participants were Robyn McMaster and Jack Pickering, and there was no jackpot, but a lot of ripping!

ROTARY INFORMATION: Please check out <http://www.rotary.org/foundation/index.html>

OTHER CLUB / DISTRICT EVENTS

The April 2006 *District Newsletter* has been published in the [Rotary District 7120 website](http://www.Rotary7120.org/DistrictNewsletter.cfm). You may also read it on-line by visiting <http://www.Rotary7120.org/DistrictNewsletter.cfm>

UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES

CHAIRPERSONS – PLEASE SEND THE DETAILS OF YOUR EVENT – Date, Time, & Location.

July	Rotary Literacy Month	
20	Intervol at Genesee Hospital	5PM Genesee Hospital
25	Intervol at Genesee Hospital	5PM Genesee Hospital
27	Intervol at Genesee Hospital	5PM Genesee Hospital
29	Rotary Golf Tournament at Shadow Lake	Shadow Lake Golf Club
Aug 2	Firemen’s Band at Camp Haccamo	Camp Haccamo
3	Board of Directors Meeting	Amica Insurance
10	Camp Haccamo Carnival	Camp Haccamo

MEETING SCHEDULE & SPEAKERS


If you know someone who would be an interesting speaker, contact Peter Crooker for scheduling.

DATE	SPEAKER	PROGRAM	GREETER
7/19/06	Dr. Sam Walton	Education Transformation	Elthea King
7/26/06	Paul Stuart	Know Your Member	Fred Kopp
8/2/06		No club meeting, but please attend our club picnic at 5:30 p.m. at Camp Haccamo, followed by a Fireman's Band Concert	Robyn McMaster
8/9/06	Bill Schwappacher	Understanding terrorist networks	Pat Mallery
8/16/06	Louis Perticone	Artisan Works	Peggy Martin
8/23/06	Sherri Wood	Chasing down deadbeats	Jeff McLeod
8/30/06	District Governor	District 7120	
9/6/06	Dr. Martin Brusedellins	Impact of New Diagnostics on Health Care	
9/13/06		No club meeting, but please attend the Eastern Cities Dinner on September 11	
9/20/06	Nina Rummel Jeff McLeod	Know Your Members	
9/27/06	Assembly Member Joe Morelle	Creating a State of Innovation	
10/4/06	Bob Vukosic	Stem Cell Research	
10/11/06		No club meeting, but please attend our club picnic at Kings Bend Park.	
10/18/06	Bill Gormont	Motivational Vision	
10/25/06	Pat Coakley	Using the BBB Web Site	
11/1/06	Jack Bent Bob Brumm	Know Your Members	
11/8/06		No club meeting, it's the Pancake Supper !	
11/15/06	Lynn Freshman	Club Assembly	
11/22/06	TBD	TBD	
11/29/06	Interact Leaders	Interact Report	
12/6/06		No club meeting, but please attend the Christmas Party at Camp Haccamo for residents of 19 Church Street	
12/13/06		No club meeting, but please attend the Holiday Party	

HELPFUL ROTARY LINKS:

<http://www.rotary.org/> - Rotary International
<http://www.pittsfordrotary.org/> - Our club's website

<http://www.rotary7120.org/> - Our District
[NAZARETH ROTARACT](#) - Rotaract

The Rotary Club of Pittsford, New York		1-800-867-0513 x-56312
<p><u>2006-2007 Club Officers</u> President –Lynn Freshman President Elect – Peter Crooker Vice President – Bob Vukosic Secretary – Jerry Gambino Treasurer – Kevin O'Grady Past President – Pat Mallery Sergeant-At-Arms – Frank Burns</p>	 SERVICE Above Self	<p><u>2006-2007 Board of Directors</u> Club Service – Mary Alice Price Pitts Comm Serv--Fred Kopp Fund Raising—Gaven Hurley Out of Pittsf CS—Richard Colby Vocational Service—Jim Cameron International Service—Matt Wahl</p>

FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2006-2007)		
Chair – Jim Murphy	Other Voting Members:	Don Henderson
Club President – Lynn Freshman	John Bernacki	Rick Haverty
Treasurer – Jack Pickering	Ric Juskiewicz	TBD

<p>JAMES F. MURPHY, CPCU Resident Vice President</p> <p>Amica Mutual Insurance Company</p> <p>ROCHESTER REGIONAL OFFICE 370 WOODCLIFF DRIVE, SUITE 100 FAIRPORT, NEW YORK 14450-4236 1-800-867-0513 X 56312 Fax: 585-248-8124 jmurphy@amica.com / www.amica.com</p>	<p>TEL (585) 596-6280 FAX (585) 596-2023</p> <p>FRANK H. FERRIS, III ATTORNEY AT LAW</p> <p>WEINER, LAWRENCE & FERRIS, P.C. 349 W. Commercial Street - Suite 3400 East Rochester, New York 14445</p>	<p>Visitino Nurse Service</p> <p>Peggy Martin Member of the Board of Directors 200 Elm River Road P.O. Box 272995 Buffalo, NY 14227</p> <p>MASSACHUSETTS - CONVENT, INC. 2102 English Lane Worcester, MA 01604</p> <p>(508) 727-0798 (508) 727-3782 FAX www.visitinonurses.com</p>
<p>O'Grady & Associates, Inc. FINANCIAL ADVISORS</p> <p>Kevin M. O'Grady, CFS President</p> <p>585.641.0668 585.641.0598 Fax 866.KOGRADY Toll Free kevin@ogradynassociates.com</p> <p>Registered Representative offering securities through FSC Securities Inc., member NASD, SIPC and a wholly owned subsidiary broker-dealer member of American International Group, Inc. (AIG). O'Grady & Associates, Inc. is not affiliated with FSC Securities Inc. or AIG.</p>	<p>Trolley Family Dentistry</p> <p></p> <p>for a smile on the right track</p> <p>DOUGLAS A. TROLLEY, D.D.S.</p> <p>Office: 585-365-1315 24 B Grove Street Pittsford, NY 14534</p>	<p>Corporate Office 2485 Western Plaza Building C Suite 2 Rochester NY 14621</p> <p>tel 585 282 2826 fax 585 282 1512 innovative@is.com</p> <p>innovative solutions</p> <p>David P. Spitzer, III Vice President dspitzer@innovativesol.com</p> <p>All you need to know about IS</p>
<p>FORSYTHIE</p> <p>66 Monroe Avenue Pittsford, NY 14534 585-586-5954 Fax: 586-9406 Toll Free: 877-GEM-5954 www.forsythie.com</p> <p>Matthew E. Wahl Certified Gemologist</p>	<p>MITA Method (imagine your brain to lead)</p> <p>Efen Weber, Ph.D., CEC Robyn McMaster Ph.D., Senior VP</p> <p>MITA Removal Center P.O. Box 347 Pittsford, NY 14534 www.mitaladership.com</p>	<p>LIABRITY</p> <p>4500 General Drive Pittsford, NY 14534-2267</p> <p>Phone (585) 341-2946 Fax (585) 381-3955 E-mail: support@liabrity.com www.liabrity.com</p> <p>Global Office - Corporate Construction - Marketing Creative - Advertising HR - Compensation - Training Digital - E-commerce - Content Media - Design - Consulting Web - Research - Analytics 200+ Solutions</p> <p>James Cameron Director</p>
<p>Nothnagle REALTY</p> <p>DENNIS PRICE Sales Agent</p> <p>17 South Main Street - Pittsford, NY 14534 Direct Line (585) 385-4048 Office (585) 341-4770 Cell (585) 209-2103 - Fax (585) 386-4293 E-Mail: dprice@nothnagle.com</p>	<p>KEVIN D. HENDERSON, RHU, LUTCF</p> <p>HIGGINS HENDERSON, LLC 3800 PITTSFORD-PALMYRA ROAD, SUITE 22C FAIRPORT, NEW YORK 14450</p> <p>95- 421-0470 FAX 421-0566 EMAIL: higgishend@hcc.com</p> <p>Securities offered through Royal Alliance Associates, Inc., Member NASD & SIPC.</p>	<p>Curt Fey, PhD, CFA, CFP</p> <p>Financial Planning Registered Investment Advisor curtfe@fontinest.net</p> <p>25 Esternay Lane Pittsford, NY 14534</p> <p>Office: 585-244-0152 Home: 585-442-6265</p>
<p>Pittsford FEDERAL CREDIT UNION</p> <p>Your Community Credit Union Pittsford • Mendon • Horse Cave Falls Lima • West Bloomfield</p> <p>Experience the Credit Union Difference!</p> <p>585-624-7474 www.PittsfordFCU.org</p>	<p>JOHN E. BERNACKI, JR., P.C. ATTORNEY & COUNSELOR AT LAW</p> <p>11 STATE STREET SUITE 200 PITTSFORD, NEW YORK 14534</p> <p>PHONE (585) 218-9550 FAX (585) 218-9551 jbernacki@johnbernackiLaw.com johnbernackiLaw.com</p>	<p>RE/MAX Realty Group Locally Owned & Operated Each Office Independently Owned and Operated</p> <p>William Ross Pieper Broker Associate</p> <p>110 Grove Street Pittsford, New York 14534 Direct Line: (585) 999-1027 Office: (515) 311-4126, Cell: (585) 230-5270 E-Mail: wmpieper@aol.com Website: www.williamrosspieper.com</p>
<p>LOCAL. PROFESSIONAL. PERSONAL. RESIDENTIAL & COMMERCIAL SERVICE</p> <p>BRIZEE</p> <p>REAL ESTATE 585.385.2550 INSURANCE 585.381.2305</p>	<p>2006</p> <p><i>Pittsford Rotary Golf Scramble</i></p> <p>Coming Attractions: Make plans to attend our other Funder Raiser Saturday, July 29, 2006 Shadow Lake Golf & Racket Club - Penfield, NY</p>	<p>SMITH LAW OFFICE PROFESSIONAL CORPORATION</p> <p>WILLIAM A. SMITH, JR. ATTORNEY AT LAW</p> <p>7 STATE STREET • P.O. BOX 841 PITTSFORD, NEW YORK 14534</p> <p>PHONE 585 385 1500 • FAX 585 385 1888 SMITHLAW@RPS.ATT</p>