



# The Accelerator



WEEKLY NEWSLETTER of THE ROTARY CLUB OF PITTSFORD, NY

Meets every Wednesday – Pittsford Library @ 7:00 am

January 3, 2007

This Week's Reporters: Jim Cameron and Jerry Gambino

Publisher: Jim Murphy

Editor: Jerry Gambino

Editor Emeritus: Ray Robbins

Photographer: Bruce Spector

January is Rotary Awareness Month

**Today's Rotary Team: President Lynn Freshman, Set Up: Peter Crooker and Pat Mallery, Greeter/Invocation: Ellen Weber, Collection & Attendance: John Belgiorno, Happy Dollars: Pete Crooker, Song: "God Bless America".**

## Program: Camp Haccamo

Attendance: 38 members; visiting Rotarian Bob Metzger; prospective members Gail Donofrio and Matt O'Connor; exchange students Chiara and Ana; honorary member Jan Smith; and guests Marjorie Shelly, Director of Pittsford Library, Liz Merrill—former Interact member, and speaker Elizabeth Henderson; totaling 47 persons in attendance.



## ANNOUNCEMENTS

**IF YOU HAVE AN ANNOUNCEMENT:** If you have an announcement to make at a club meeting please provide the details to the newsletter writers either by paper copy or by email to [bruce@spectors.org](mailto:bruce@spectors.org).



President Lynn Freshman presented a check in the amount of \$180 to Marjorie Shelly, Director of the Pittsford Community Library, to fund a book of the month as our club's gift to the library. We are grateful to the library for providing such a wonderful facility for our Wednesday morning meetings.

Gaven Hurley says seventy tickets have been sold so far for the Taste of Pittsford coming up on March 12. This week Gaven will be mailing reminders to folks who have attended the affair in past years. So hurry and buy your tickets. If you take tickets from Gaven you will owe him \$40 for each—and there will be no free tickets given out to parties offering door prizes, etc.

Lynn Freshman is looking for volunteers to help set up breakfast meetings in January. It requires an arrival between 6:30 and 6:40. Paul Stuart and Pam Wright agreed to do it for the month. Thank you, Paul and Pam.

Bruce Spector is still looking for a volunteer as our second Camp Haccamo board member. Lynn is searching for a Rotaract adviser to replace Russ Crook.

Pat Mallery thanked the Rotary volunteers who helped him move—a piano and other furniture to PS 36.

Former member Bob Thompson sent a thank you letter for all who attended and supported the Thompson family at his son's wake.

Ray Robbins noticed our Sergeant at Arms Frank Burns has missed



several meetings in a row, which is very unusual for him. Ray called Frank and learned that his Parkinson's disease has taken a turn for the worse, and his legs and eyesight are also giving out. Frank will be moving to the Legacy Senior Center in Penfield this coming weekend. We hope it will be possible for Frank to visit us once in awhile if we can provide for him a ride.

## UPCOMING EVENTS AND VOLUNTEER OPPORTUNITIES

**CHAIRPERSONS – PLEASE SEND THE DETAILS OF YOUR EVENT – Date, Time, & Location.**

January	Rotary Foundation Month	
11	<b>Board of Directors meeting</b>	<b>Amica</b>
26	<b>Rotary Hockey Night, Amerks vs. Grand Rapids Griffins, \$10 tickets, starts at 7:30 p.m.</b>	<b>Blue Cross Arena</b>
February 8	<b>Board of Directors Meeting</b>	<b>Amica</b>
26	<b>Ronald Mc Donald House dinner</b>	<b>Ronald Mc Donald House</b>
March 3	<b>Free throw shooting contest</b>	<b>Pittsford Sutherland High</b>
12	<b>Taste of Pittsford, 6:30 p.m. to 9 p.m.</b>	<b>Nazareth College Shults Center</b>

## OUR PROGRAM: Organic Farming by Elizabeth Henderson



Bob Vukosic introduced our speaker Elizabeth Henderson and gave us some background information. Liz was in Rochester about a year ago to give a speech on organic farming. She was originally a college professor teaching the Russian language, but began a second career several years ago as an organic farmer. Liz chairs the Agricultural Enhancement Board in Wayne County and has authored or co-authored five books.

Liz has been farming with organic methods for the past 26 years in Arcadia, NY, near Newark. Most organic farmers will farm between one and ten acres, but Liz has been fortunate to farm 109 acres due to a 25 year rolling lease with the Genesee Valley Land Trust. Ms. Henderson has four partners in her farming business.

Liz believes investing in prime farm land in this area will be more important and valuable in the future with global warming. We have plenty of water and it won't become too hot to farm in this area.

No herbicides or pesticides are used in organic farming. Organic farmers strive to create the healthiest possible soil environment. The goal is not to kill pests but rather create the right balance in the environment. Each farm is a bit different due to the specifics of the site.

Characteristically, organic farmers add compost to the soil and grow some crops for the express purpose of enriching the soil for food crops, rather than using fertilizers. Rye is a typical cover crop. Grass strips

are grown between crop beds to help prevent erosion and compaction of the soil. Trickle irrigation, or leak-style hoses placed within the crops prevents unnecessary loss of water through evaporation.

Natural defenses such as lady bug beetles eating the eggs of pests, and bags of human or animal hair hung with the crops to discourage deer feeding on the plants, are common practices at organic farms. Colloidal clay is sprayed onto crops to thwart the cucumber beetle pests. The biggest pests are weeds. There are some machines that do weeding work, but hand-hoeing is necessary, and is an unavoidable cost in organic farming. In general, organic farming is slightly more expensive than traditional farming because of the need for more labor.

Every year Liz trains many new farmers on her site as apprentices. There are many visitors of all ages who come to visit her farm and learn more about organic farming. Visitors often help with the harvesting in late summer and fall.

The best place to buy Liz' produce is at the Abundance Cooperative Market. Eventually, a portion of her farm will be set up as a preserve by the Genesee Valley Land Trust with many nature trails enabling hikers to view the many wildflowers in the area.

### **HAPPY DOLLARS:**

Malcolm Bugler—great presentation.

Roger Zaenglein—no pin and the gang was over to his house for Christmas.

Pat Mallery--\$2 for Liz Merrill ("adopted daughter"), and those who helped him move piano.

Liz Merrill—glad to be here.

Don Henderson—wants snow for skiing.

Hank Ferris—back from visiting grandson's in Atlanta over the holiday.

**50/50 DRAWING:** The jackpot was \$39. Malcolm Bugler and Roger Zaenglein drew no aces.

**ROTARY INFORMATION:** Please check out <http://www.rotary.org/foundation/index.html>

**OTHER CLUB / DISTRICT EVENTS**

The December 2006 *District Newsletter* has been published at <http://www.rotary7120.org/DistrictNewsletter.cfm>

**MEETING SCHEDULE & SPEAKERS**


If you know someone who would be an interesting speaker, contact Bob Vukosic for scheduling.

DATE	SPEAKER	PROGRAM	GREETER	RAFFLE TICKETS
1/10/07	Kevin Henderson	Long Term Care	Roger Zaenglein	Ellen Weber
1/17/07	Bill Carpenter	Pittsford State of the Union	Helmut and Peggy Albrecht	Roger Zaenglein
1/24/07	Brian Domke	Calkins Road School Architectural Features	John Belgiorno	Helmut and Peggy Albrecht
1/31/07	Shaunta Collier-Santos	Zoo Tales	Jack Bent	John Belgiorno
2/7/07	Don Milton	Camp Haccamo Site Selection Committee	John Bernacki	Jack Bent
2/14/07	Bob Corby	Pittsford Village	Marjorie Bleeg	John Bernacki
2/21/07	Greg Messner	Pittsford Village Business Association	Bob Brumm	Marjorie Bleeg
2/28/07	Dr. Andrew Newmark	Veterinary Medicine		Bob Brumm
3/7/07	Rich DeAsis, Brian Butry	District 7120 Water Project		
3/14/07	Rome Celli	Front Line School Issue		
3/21/07	Mr. Mont.	School 36		
3/28/07	Jamie Windbrake	Hydrogen Energy – New Energy Technologies		

**HELPFUL ROTARY LINKS:**

<http://www.rotary.org/> - Rotary International  
<http://www.pittsfordrotary.org/> - Our club's website

<http://www.rotary7120.org/> - Our District  
[NAZARETH ROTARACT](#) – Rotaract

The Rotary Club of Pittsford, New York		1-800-867-0513 x-56312
<p><b><u>2006-2007 Club Officers</u></b>                  President –Lynn Freshman                  President Elect – Peter Crooker                  Vice President – Bob Vukosic                  Secretary – Jerry Gambino                  Treasurer – Kevin O’Grady                  Past President – Pat Mallery                  Sergeant-At-Arms – Frank Burns</p>	 <b>SERVICE Above Self</b>	<p><b><u>2006-2007 Board of Directors</u></b>                  Club Service – Mary Alice Price                  Pitts Comm Serv--Fred Kopp                  Fund Raising—Gaven Hurley                  Out of Pittsford CS—Richard Colby                  Vocational Service—Jim Cameron                  International Service—Matt Wahl                  Membership – Peter Crooker</p>

<b>FOUNDATION OF THE ROTARY CLUB OF PITTSFORD (2006-2007)</b>		
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Club President – Lynn Freshman	John Bernacki	Rick Haverty
Treasurer – Jack Pickering	Ric Juskiewicz	Peggy Martin

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*of the things we think, say, or do.*

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIP**?
4. Will it be **BENEFICIAL** to all concerned?

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2007  
*Pittsford Rotary Golf Scramble*

**Coming Attractions:**  
 Make plans to attend our other Funder Raiser

**August 13, 2007**



**ROTARY INTERNATIONAL**

